



## Facts about the LEGOLAND world

- The amusement park LEGOLAND Deutschland opened in the Bavarian town of Günzburg on 17 May 2002. Back then, guests could enjoy 40 attractions, shows and workshops in seven theme areas, along with models built from more than 50 million LEGO bricks.
- More than ten years later, the LEGOLAND Deutschland Resort has grown to eight adventure worlds with over 50 attractions and LEGO models built from more than 55 million bricks, with its own Holiday Village.
- LEGOLAND is one of the most popular parks in Germany and has been ranked as the most child-friendly amusement park on numerous occasions (Parkscout Award).
- There are now six LEGOLAND Parks around the world: Billund (Denmark/1968), Windsor (England/1996), California (USA/1999) and LEGOLAND Deutschland (2002). Since 2005, the Parks belong to the Merlin Entertainments Group, which has opened two new Parks in Florida (2011) and Malaysia (2012). New Parks are scheduled to open in Dubai (2016), Japan and South Korea (2017).
- The smallest model in LEGOLAND is a pigeon in MINILAND, which is made of just six LEGO bricks, and the highest is a 7.5 m giraffe, which can even look across the tracks of the elevated Pedal-A-Car railway.
- Over 55 million LEGO bricks have been assembled in the Park. Placing this amount of 2x4-knob LEGO bricks in a row, you would get a LEGO chain 1,716 kilometres long. This would be enough to run north-south through all of Germany two times.
- The Park mascot dragon Olli has a total of 14 different outfits and can walk through the Park dressed as a pumpkin, pharaoh, Viking, pirate or in Lederhosen.
- Along with MINILAND, the Fire Dragon and the Temple X-pedition are the most popular attractions in the Park.
- The name LEGO comes from the Danish expression "leg godt", meaning "Play well!".

- On 28 January 2013, the LEGO brick celebrated its 55th jubilee. On that day in 1958, Ole Kirk Christiansen, founder of the LEGO Group, had the LEGO brick patented in Copenhagen. In doing so, he laid the foundation for a global success story. Since then, more than 760 billion LEGO bricks were produced.
- More than 60 billion LEGO elements were manufactured in 2014, 117,000 elements per minute.
- Today, every person on Earth owns an average of 102 LEGO bricks.
- There are approximately 3,000 different LEGO components in more than 50 colours.
- Six 2x4 knob LEGO bricks can be combined in 915,103,765 different ways.
- 40,000,000,000 (40 billion) LEGO bricks lined up would reach all the way to the moon.
- 550 million minifigures were made in 2014. If they were put together they would be 14,000 km long. That's the distance between the LEGO headquarters in Billund to Boston via Biapudapest and all the way back to Billund.
- There are more than five billion LEGO Minifigures, making them the largest 'population group' in the world.

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Media information and graphic materials can be found at [www.LEGOLAND.de/Presse](http://www.LEGOLAND.de/Presse).  
 Broadcast-quality footage is available for download at [www.LEGOLAND-Videogalerie.de](http://www.LEGOLAND-Videogalerie.de).

**Note to editors:**

The LEGOLAND Deutschland Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the most popular amusement parks in Germany. Information on the LEGOLAND Deutschland Resort can be found at [www.LEGOLAND.de](http://www.LEGOLAND.de). Tickets and accommodation packages can also be booked online at this address.

**2016 Season: 19 March to 6 November**

LEGOLAND Deutschland Resort is a part of Merlin Entertainments Group. Information can be found at [www.merlinentertainments.biz](http://www.merlinentertainments.biz).

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