



## Facts about the LEGOLAND world

- On 17 May 2002, the amusement park LEGOLAND Deutschland opened in the Bavarian town of Günzburg. At that time, 40 attractions, shows, and workshops in seven thematic areas and models of over 50 million LEGO bricks welcomed the visitors.
- Some 15 years have passed, and there are now ten adventure worlds with 63 attractions, one aquarium, and LEGO models of more than 60 million bricks, as well as a unique holiday village at the LEGOLAND Deutschland Resort.
- LEGOLAND is one of the four most visited parks in Germany. It was also voted the most popular family hotel in Germany and one of the top ten in the world twice in a row by the global tourism platform, Trip Advisor.
- There are now eight LEGOLAND parks worldwide: Billund (Denmark/1968), Windsor (England/1996), California (USA/1999) and LEGOLAND Deutschland (2002). The parks have belonged to the Merlin Entertainments Group since 2005, which opened four new parks in Florida (2011), Malaysia (2012), Dubai (2016), and Japan (2017). Additional parks are under construction in the USA and South Korea.
- The smallest model in LEGOLAND Deutschland is a pigeon in MINILAND, which is made of only six LEGO elements. In comparison, the highest is a 7.5 m giraffe, who can even look over the rails of the high-train Tret-o-Mobil.
- More than 57 million LEGO bricks have been assembled in the whole park. If we would put all these 2x4-knob LEGO bricks together, it would result in a 1,767-kilometre long LEGO chain. That would actually be enough to go from North to South Germany twice.
- Dragon Olli, the park's mascot, has a total of fourteen different outfits and goes on walks dressed as a pumpkin, pharaoh, Viking, pirate or sometimes even in traditional Lederhosen.
- The Fire Dragon and the Temple X-pedition are among the most popular attractions in the park besides MINILAND.

- The name LEGO stands for the two Danish words “leg godt”, which means “play well!”.
- On 28 January 2018, the LEGO brick celebrated its 60<sup>th</sup> anniversary. It was on this day in 1958 that Ole Kirk Christiansen, the founder of the LEGO Group, patented the LEGO brick in Copenhagen. He thereby paved a brick way for a universal success story.
- Today, every one of us is a proud owner of 102 LEGO bricks on average.
- Six 2x4-knob LEGO bricks can be combined in 915,103,765 different ways.
- 40,000,000,000 (40 billion) LEGO bricks stacked up would be enough to reach the moon.
- LEGO mini figures are the world's largest “population”, with over five billion people.

**Press contact:**

LEGOLAND Deutschland Freizeitpark GmbH  
 LEGOLAND Avenue  
 89312 Günzburg  
[press@LEGOLAND.de](mailto:press@LEGOLAND.de)

Marion Pachmann, Senior PR Manager  
 Kathrin Öhlhorn, PR & Social Media Executive  
 Venessa Brand, PR Executive  
 Tel.: +49 (0) 8221-700 221

Press information and image material can be found at [www.LEGOLAND.de/Presse](http://www.LEGOLAND.de/Presse)

Broadcast footage material can be downloaded from [www.LEGOLAND-Videogalerie.de](http://www.LEGOLAND-Videogalerie.de).

**Note to the editor:**

LEGOLAND® Deutschland Resort opened 17 May 2002 in the Bavarian town of Günzburg and is the most visited amusement park in Germany. Information about LEGOLAND Deutschland Resort can be found at [www.LEGOLAND.de](http://www.LEGOLAND.de). Tickets and accommodation packages can be booked online here.

**The 2019 season runs from the 6<sup>th</sup> of April until the 3<sup>rd</sup> of November**

LEGOLAND Deutschland Resort is part of the Merlin Entertainments Group. Information at [www.merlinentertainments.biz](http://www.merlinentertainments.biz).

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