



PRESS RELEASE

An Anniversary for Generations:

LEGOLAND® Deutschland celebrates its 20th anniversary all season long

Guenzburg, 31 March 2022 – How time flies! LEGOLAND® Deutschland is going to start into its great anniversary season on 2 April 2022. The family theme park located in the Bavarian city of Guenzburg celebrates its 20th birthday this year. Since 17 May 2002 two decades fun and adventures for the whole family – this also means: It is about time for a meeting of the generations. Those who have visited the family theme park back then with their parents, now visit it with their own children. This must be celebrated – with a colourful anniversary program during the whole season. Two premieres are the highlights of festivities: The worldwide first LEGOLAND Parade in May and the opening of the new NINJAGO® Quarter at Pentecost, a NINJAGO themed accommodation in the LEGOLAND Holiday Village.

Premiere of the world's first LEGOLAND Parade for the Park's Anniversary in May

The month of May will be the main anniversary month, as the LEGOLAND park opened its gates for the first time on 17 May 2002. Of course, the LEGOLAND stars together with the park team will make sure that the guests will experience a colourful spectacle between LEGO® bricks and rollercoasters. The sensational highlight will be the premiere of the world's first LEGOLAND Parade. Designer, engineers and mechanics from all over Germany are involved to create unique themed wagons. The extra for this occasion composed LEGOLAND song sets the mood along the route – beware of catchy tune! The exact design of the theme wagons which are designed in the style of the park areas will stay a secret until the premiere on 21 May.

Premiere of the Holiday Village Novelty at Pentecost

The NINJAGO heroes are not only bestsellers when it comes to the LEGO product series but Lloyd, Kai, Nya and their friends are also one of the guests favourites of the LEGOLAND park since the opening of their own park area in 2017. Starting from Pentecost, the fantastic ninja adventure continues with their heroes in the Holiday Village after park closing. "We can give a treat to all ninja fans and can provide an around the clock unique NINJAGO experience with the opening of the NINJAGO Quarter on 4 June. Falling asleep next to Master Wu, brushing your teeth with Kai and get your thrill with Lloyd's Spinjitzu Spinner in the park – a children's dream coming true", said Manuela Stone, General Manager of LEGOLAND. "The new accommodation in the Holiday Village is an absolutely consistent expansion following to the LEGO NINJAGO WORLD in the park and we are looking forward to offer this NINJAGO experience to our Holiday Village guests.

Colourful Anniversary Program with awesome Events & Shows

Many other activities are planned in the anniversary program to sweeten the remaining weeks until the premieres. It all starts on 2 April 2022 with the great welcome to the season start: The LEGO® stars will welcome the guests to the anniversary season in a colourful decorated park.

The warm-up for the Easter holidays fun is the ANTENNE BAYERN Family Weekend on 9 and 10 April 2022, joint by the stars of many children songs DONIKKL ("So a schoener Tag" – das Fliegerlied), the radio hosts Indra and Stefan Schwabeneder, DA F.U.N.K Hip Hop Streetdance as well as DJ Jörg Muthsam.

In addition, great entertainment is offered in the "Monkey Stage" on all April Weekends. The confused Doctor Nepomuk Schrabowack provides many funny moments with magical experiments and scientific wonders. In other words: Finally, we have the answer to phenomena like lost socks in the washing machine and cheesecake without cheese.

Please find the ticket offers and overnight packages at www.LEGOLAND.de/en/. All regulations and conditions for the park visit are summed up here: www.LEGOLAND.de/en/visit-info.

The Birthday Celebration Dates at one Glance:

2 April	Anniversary Season Start
9 + 10 April	The ANTENNE BAYERN Family Weekend
14 + 15 May	Happy Birthday - Jubilation Weekend with TOGGO
21 + 22 May	Happy Birthday - Anniversary Fun with LEGO® Stars + Parade Premiere on Saturday
4 June	Opening NINJAGO® Quarter with Activities in the Park
July + August	Great Pirate Summer Show
30 July + 6 + 13 August	Sparkling Summer Nights
1 - 31 October	Halloween Weeks with long creepy Saturdays
6 November	Anniversary Season Final

Pictures for download are available at www.LEGOLAND.bubm.de



The current state of the construction works of the new NINJAGO Quarter which will be available in the Holiday Village from Pentecost 2022. Outside view on the left and children's room on the right.

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Note to editors:

LEGOLAND® Germany Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the four most visited amusement parks in Germany. The holiday village next to the park has also been one of the most popular family hotels in Germany for years, with its various LEGO-themed accommodations. Information about LEGOLAND Germany Resort can be found at www.LEGOLAND.de. Admission tickets and accommodation packages can be booked online.

Season 2022: 2. April bis 6. November

LEGOLAND Germany Resort is part of the Merlin Entertainments Group. Information under www.merlinentertainments.biz,

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