



Press Release

Happy Birthday LEGOLAND® Deutschland

New LEGO® Stars and spectacular Premieres excite Guests in the Anniversary Season.

Guenzburg, 4 February 2022 – It's a world's first – LEGOLAND® Deutschland presents a LEGOLAND parade! Designer, musicians and tailors are working tirelessly that the world novelty can amaze guests for the 20th anniversary of the park. Additionally, visitors of the birthday season can look forward to exciting events and a brilliant multimedia pirate show. The jubilation season starts in the theme park in the Bavarian city of Guenzburg on 2 April, the 21st kick-off to a season of LEGO fun and rollercoaster action for the whole family!

Premiere of the Worldwide Novelty for the Park Anniversary in May

It is all about the anniversary of LEGOLAND Deutschland this year! The family theme park starts into its jubilee season full of awesome events and exclusive novelties on 2 April. As the LEGOLAND park opened its gates for the first time on 17 Mai 2002, the month of May was chosen to be the main anniversary month. The LEGOLAND stars and other heroes of children invite to birthday fun between LEGO bricks and rollercoasters. The absolute highlight of the anniversary celebrations is the premiere of the worldwide first LEGOLAND parade!

LEGOLAND Event Director Martin Lubitzsch reveals: "Currently teams of designers and experienced experts are designing and building wagons at different locations across Germany. This is all still top secret, but it will be a spectacle that will excite not only LEGO fans! We are already looking forward to the moment, when the first parade wagon will turn the corner and make children eyes shine."

The LEGOLAND park mascots are very popular among young and old fans since its opening. They are an elementary part of the parade and new members will join the family for the anniversary season. Twelve new, popular mascots will increase the number of

LEGO characters to over 20 for the first time and they are looking forward to take great souvenir pictures with young and old guests.

Spectacular Artistry and sparkling Nights in the LEGOLAND Summer

Ahoy ye pirates! A spectacular multimedia pirate show is waiting for you in July and August: The maybe most famous pirate captains in the world will compete in the LEGO Arena. A contest that will likewise fascinate young and old: Sword fighter, springboard artists and a woman that breathes fire are only a small part of the action-packed program. A real LEGOLAND classic and guest favourite in the event calendar is waiting besides all the exiting premieres in the upcoming season. The Long Nights are inviting to an extra-long and sparkling LEGOLAND adventure on mild summer evenings this year on 30 July, 6 and 13 August.

Halloween-Monster-Creeps with long Opening Hours on Saturdays in October

Wonderful-scary Halloween weeks will start on 1 October with long Saturday Halloween Nights and beautiful-spooky action. A new 4D-Halloween-Movie in the LEGO Studios will take the audience to a monstrously enjoyable LEGO adventure.

The closure of the action-packed anniversary season with exciting months filled with a diverse birthday program, will be the bright season final on 6 November. The LEGOLAND event calendar can be found online at www.LEGOLAND.de/en/events.

Extend the Anniversary Fun – Stay overnight with the Ninjas

Next to the park in the LEGOLAND Holiday Village, a ninja-tastic novelty celebrates its premiere in the anniversary season: The NINJAGO® Quarter will open on Pentecost. Sleep like real ninjas in 72 new, lovingly themed rooms.

The undated LEGOLAND Early Bird Ticket offers a maximum of flexibility. You can redeem the ticket any opening day with a prior reservation online.

The early bird offers for tickets and overnight stays can be booked at: www.LEGOLAND.de/en/tickets.

Pictures for download are available at www.LEGOLAND.bubm.de



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Press information and images can be found at www.LEGOLAND.de/Presse

Note to editors:

LEGOLAND® Germany Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the four most visited amusement parks in Germany. The holiday village next to the park has also been one of the most popular family hotels in Germany for years, with its various LEGO-themed accommodations. Information about LEGOLAND Germany Resort can be found at www.LEGOLAND.de. Admission tickets and accommodation packages can be booked online.

Season 2022: 2. April bis 6. November

LEGOLAND Germany Resort is part of the Merlin Entertainments Group. Information under www.merlinentertainments.biz,

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