



PRESS RELEASE

Stay overnight like real Ninjas in the LEGOLAND® Holiday Village

Grand Opening: The NINJAGO® Quarter

Guenzburg, 4 June 2022 – Young and old visitors train their ninja skills at LEGOLAND® Deutschland since 2017 and support the NINJAGO® heroes on their mission in exciting attractions. The family theme park in the Bavarian city of Guenzburg has now expanded the ninja experience to the bordering LEGOLAND Holiday Village: The NINJAGO Quarter has officially opened its gates in time for Pentecost and offers 72 family rooms for up to 288 guests. Now, the visitors can not only immerse into a ninja-tastic world of their heroes but can also sleep like the popular NINJAGO heroes in rooms with Asian flair. Besides the new hotel, the NINJAGO family in LEGOLAND Deutschland has also gained a new member: an oversized Master Wu. He and LEGOLAND Divisional Director Manuela Stone opened the gate to the new overnight stay quarter in real ninja style. The Sensei will lead the LEGOLAND Ninjas and is available for one of a kind souvenir pictures in future.

LEGOLAND Deutschland gifts itself and its guests a very special present for its anniversary season: The NINJAGO heroes move into the Holiday Village with the opening of the new overnight stay area NINJAGO Quarter! Spin around in the park in Lloyds Spinjitzu Spinner during the day, brush your teeth with Nya & Kai and fall asleep next to Master Wu in the evening – an all-around fitting package for every NINJAGO fan. The 27 m² rooms offer a master bedroom with a king-sized bed, a separate children's room with a bunk bed as well as a bathroom for a family of four. An own balcony or terrace and the view of the awesome ninja playground invite to a cosy end of the evening.

Climate friendly Holiday Village Expansion

The four two story buildings meet an especially energy-saving design with the KfW40 Plus-Standard. They lose almost no temperature and cover the low energy demand highly efficient and sustainable with photovoltaic systems on the roof of every building. The LEGOLAND Holiday Village gains an additional unique overnight stay possibility with the quarter in Asian design which will not only excite ninja fans.

"The capacity of our LEGOLAND Holiday Village and our hotel partners is very well used, and a completely new themed area is waiting for our guests already next year. Therefore, the expansion of our overnight stay offer is an important step for us", explained LEGOLAND Divisional Director Manuela Stone. Together with the new mascot Master Wu, Manuela Stone opened the gate to the NINJAGO Quarter in a festive way.

"I practised this ninja move extra for this occasion! I am really happy that we can count an extremely popular and unique theme to our accommodations with today's opening. I am sure that it will make many children's eyes shine."

The NINJAGO Quarter increases the bed capacity by 9% next to the three castles, the Pirate Island Hotel opened in 2018, the Themed Rooms and the Camping Barrels. Therefore, the total capacity in the LEGOLAND Holiday Village including the campsite is increased from 2,644 to 2,836 overnight guests.

Ninja Experience in the Park and the unique LEGOLAND Parade

There will be NINJAGO activities in the park fitting to the opening of the Quarter in the Holiday Village. Young to-be ninjas can show their talent in an obstacle course under the instruction of Ninja Warrior participant Christian Balkheimer. Asian wind sculptures and Taiko drums provide the appropriate atmosphere.

Hint: Master Wu will be a part of the LEGOLAND parade with his own wagon from end of July. The colourful parade with lovingly designed theme wagons and dancing show acts can be marvelled at on all weekends, public holidays and during the holiday periods in the anniversary season. The LEGOLAND season is packed with surprises and novelties – in the park and in the Holiday Village. Additional information to the parade and the events in the anniversary season can be found online at www.LEGOLAND.de/20-Jahre.

Notice concerning the current visit regulations: The LEGOLAND park can now be accessed again with undated tickets and annual passes **without** a reservation of the desired visit day. Additionally, there is no mask obligation in the whole resort as well as in indoor areas. Tickets are available at: www.LEGOLAND.de/Tickets

Pictures of the NINJAGO Quarter are available at www.LEGOLAND.bubm.de

Press Contact:

LEGOLAND Deutschland Freizeitpark GmbH
LEGOLAND Allee
89312 Guenzburg

Kathrin Stadlmayr, PR & Social Media Manager
Lena Erhardt, PR & Social Media Administrator
Joel De Young, Social Media Administrator

press@LEGOLAND.de

Tel.: +49 (0) 8221-700 221

Press information and images can be found at www.LEGOLAND.de/Presse

Note to editors:

LEGOLAND® Germany Resort was opened on 17 May 2002 in the Bavarian town of Guenzburg and is one of the four most visited amusement parks in Germany. The holiday village next to the park has also been one of the most popular family hotels in Germany for years, with its various LEGO themed accommodations. Information about LEGOLAND Germany Resort can be found at www.LEGOLAND.de. Admission tickets and accommodation packages can be booked online.

Season 2022: 2. April bis 6. November

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